

# **Need Identification as Determinant of Success in Shell Petroleum Development Company (SPDC) Community Development Projects in Rivers State, Nigeria.**

**By**

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## **Abstract**

*The study examined need identification as determinant of success in Shell Petroleum Development Company (SPDC) Community Development Projects in Rivers State, Nigeria. A total of 300 questionnaire tagged NISSPDCCDP containing 25 items was used to collect information from the respondents. Percentage and Pearson Product Moment Correlation was used to analyze the data collected. Findings of the study revealed that: SPDC does not engage in need identification for community development projects in her host communities; people's participation is low in SPDC community development projects due to lack of involvement in need identification stage; that successful implementation of community development projects is based on people's involvement in its identification as what they need will address their problems and will be sustained.*

**Keywords:** *Need identification ;utilization; involvement; and sustainability.*